SONY®

HDVS APPLICATIONS

The Quality of Film,
The Convenience of Video,
The Realism of Digital Sound,
The Dream Comes True with HDVS.

HDVS
High Definition Video System

Sony first introduced its high definition video technology in 1981. Since then it has developed a range of equipment now in world wide use.
Sony's HDVS (High Definition Video System) offers images of amazing clarity and realism, conveying visual information in a way that is impossible with conventional video standards. Until recently, the advantages of HDVS had generally been used in applications which could make full use of the system's sophisticated equipment. To make HDVS more accessible to commercial and industrial applications, Sony introduced the HDL-2000 High Definition Videodisc Player together with an expanded range of high definition video monitors and projectors.
Complementing this expanded product range, Sony is developing a library of high quality videodisc software. And by making use of Sony's innovative disc stamping technology, any program material recorded on the HD 1125-line format VTR can be easily transcribed to videodisc with no loss of video or audio quality.
Just as with commercial and industrial applications, such as product promotion and advertising, HDVS has tremendous potential for visual knowledge transfer in educational fields.
With its powerful combination of hardware and software, HDVS is uniquely placed to be used for the worldwide acquisition, syndication and display of visual information.

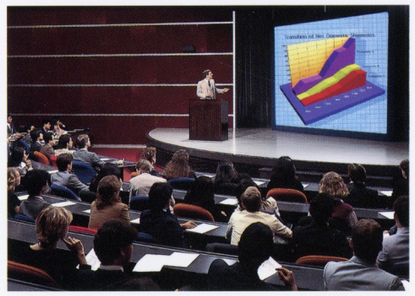
Gives You High Definition Quality For A Wide Range of Applications

PROMOTIONS

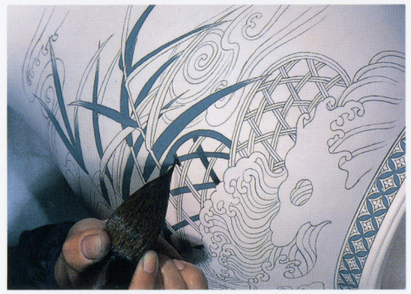
Images are one of the most effective ways to communicate a product's design concept and features—a message to potential customers that is clear and unambiguous. HDVS is ideal for heightening visual impact at events such as a product launch or fashion show, putting across the design message with unmatched image quality.

PRESENTATION

The presentation of information visually is a vital part of good business practice and is widely used as an effective method of corporate communication and as a marketing aid.
The wide screen format of an HDVS display, its superb video and audio quality and ease of operation provide presentations with tremendous impact.



INFORMATION DISPLAY



HD videodisc players are ideal for information display systems; museums and exhibitions are typical applications where their picture and audio quality is put to good use.
Their automatic repeat function allows repetitive playback with no loss of quality and as they never wear out, the videodiscs do not have to be replaced. Rapid access to recorded segments, without tape winding time, provides easy integration with exhibits.

Typical applications are: Museum, Art Galleries, A/V Displays, Heritage and Cultural Events.

TRAINING

Video technology has become a training tool widely used in many educational and business fields, and these applications have grown with improvement in this technology.
Combining enhanced visual information with convenient videodisc replay, HDVS is a very effective communication medium for training applications.

ENTERTAINMENT

The entertainment business has been a major growth industry, with a significant part of this growth related to its increased use of video technology.
The HD videodisc player, combined with large screen projection system, can be used for many exciting entertainment applications.

INDUSTRIAL DESIGN

In industrial design, the production of high quality video images which can be electronically manipulated is a powerful design tool.
Conventional video systems do not generally provide images of sufficient quality for design work, but HDVS is now in use with CAD equipment—the modelling of design concepts is a typical application with the images readily stored and distributed on videodiscs.

Sony HD Videodisc Software

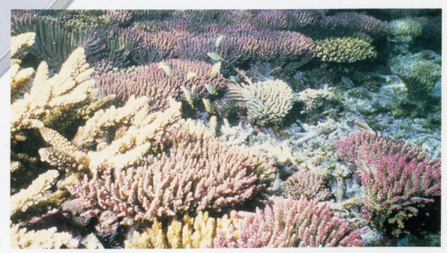
Seven kinds of HD videodisc software are available from Sony.

Hills of The Seasons
(60 min total, 2 discs)

PARIS
(30 min total)

The other titles are:

- Hana-Butai (15 min total)
- Infinite Escher (10 min total)
- Nancy Wilson (19 min total)
- Yoshino's Magical Splendor (19 min total)
- Hills of The Seasons "Spring" (28 min total)
- Hills of The Seasons "Summer" (29 min total)
- Hills of The Seasons "Autumn" (29 min total)
- Hills of The Seasons "Winter" (27 min total)
- A Dolphin Story (11 min total)
- Emile Galle (30 min total)
- Montruex Jazz Festival —Digest Version—(30 min total)



The Coral
(9 min total)

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